

Online Advertising through *OtterTailCountry.com*

Member Pricing

Tier 1 Ad:

- \$100/year
- \$15/month

Tier 2 Ad:

- \$75/year
- \$10/month

Contract:

- Monthly and yearly contracts available

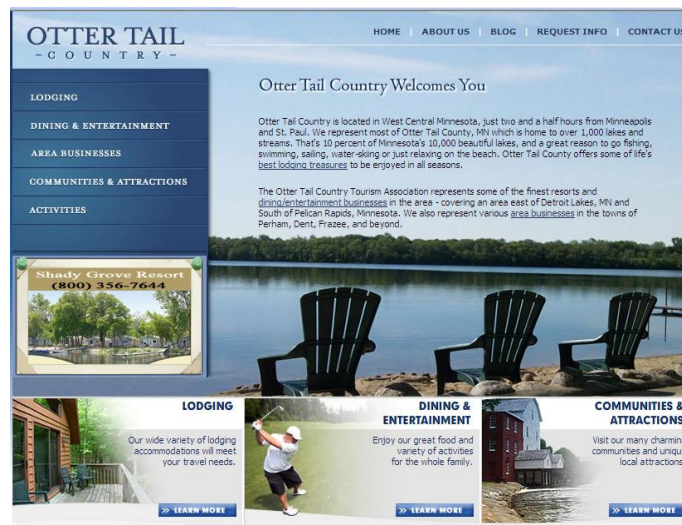
More Information:

- See the advertisement order form (on back) for more information about ad tiers

Questions:

If you have questions about purchasing an online advertisement, please contact Nick Leonard at East Silent Resort (218-758-2716 or internet@ottertailcountry.com)

Otter Tail Country Tourism Association
PO Box 117
Ottetail, MN 56571
(800) 423-4571
www.ottertailcountry.com



Create Your Own Ad

- Ads must be 196 pixels wide by 115 pixels high at 72 dpi
- Acceptable file formats include .jpg
- Ads must be static (no rotating images)



Advertisement Features

- Exclusive opportunity for OTCTA members
- Provides a direct link to your member profile page or selected website
- Ads available on popular pages such as Lodging, Dining, and Entertainment
- Ads rotate randomly to ensure equal visibility
- Approximately 11,000 potential vacationers have already visited our website since January 2010 - approximately 60 visitors each day
- All members have access to real-time analytics to monitor the effectiveness of their advertisement
- Benefit from our recent website redesign and ongoing web marketing campaigns

Advertisement Order Form

Tier 1 Tile Ads

Members: \$100/year or \$15/month

Tier 2 Tile Ads

Members: \$75/year or \$10/month

Lodging

- Lodging Homepage:
<http://www.ottertailcountry.com/lodging.php>
 - Search Results Page:
<http://ottertailcountry.com/search.php>

- Lodging Advanced Search Page:
http://www.ottertailcountry.com/lodging_search.php

Dining & Entertainment

- Dining & Entertainment Homepage:
http://www.ottertailcountry.com/dining_and_entertainment.php
 - Dining Homepage:
<http://www.ottertailcountry.com/dining.php>
 - Entertainment Homepage:
<http://www.ottertailcountry.com/entertainment.php>
 - Search Results Page:
<http://ottertailcountry.com/search.php>

- Dining Advanced Search Page:
http://www.ottertailcountry.com/dining_search.php
 - Entertainment Advanced Search Page:
http://www.ottertailcountry.com/entertainment_search.php

Area Businesses

- Area Businesses Homepage:
http://www.ottertailcountry.com/area_businesses.php
 - Search Results Page:
<http://ottertailcountry.com/search.php>

- Area Businesses Advanced Search Page:
http://www.ottertailcountry.com/dining_search.php

Communities & Attractions

- Communities & Attractions Homepage:
http://www.ottertailcountry.com/communities_and_attractions.htm

- All Other Pages (Communities & Attractions):

Activities

- Activities Homepage:
http://www.ottertailcountry.com/communities_and_attractions.htm

- All Other Pages (Activities):

Please complete and return to the OTCTA office with payment. Email ads to internet@ottertailcountry.com.

Business/Member Name: _____

Display Ad on the Following URL(s):	Start Date:	End Date:	Cost:
_____	_____	_____	\$ _____
_____	_____	_____	\$ _____
_____	_____	_____	\$ _____

Total Due: _____